

# Sensolus – Product Content Marketeer

## Product Content Marketeer

Are you a **natural communicator** who thrives on engaging with others?

Are you eager to let your **technological & creative** talents shine in a dynamic **international** growth story?

Do you have experience in understanding **B2B technological products** and their markets and can you translate this into compelling marketing content?

At Sensolus, you not only can make a significant **impact**, but also foster your own professional **growth**. You will play a crucial role in shaping our market presence and driving our success.

**Seize this unique opportunity and make a difference with us!**

## Here is what you can expect in this role:

- You will develop a strong **understanding of our products** and our industries by collaborating closely with the Product and Sales Teams
- This will enable you to craft **compelling product messaging**, positioning, and **value propositions** to support our sales, customer success and partners
- **Content** you will create: slide decks, battle cards, training materials, partner & clients success stories, use cases, testimonials, blogposts, podcasts, webinars,...
- You support our teams in creating **marketing collateral for tradeshowes & partner events**
- You will guard our **Sensolus brand ID** & consistency
- You will manage our **social media** channels (LinkedIn, YouTube & Spotify)

## You'd fit in well if you:

- Have **3 – 7 years of experience** in product marketing, preferably in a B2B tech scale-up (strong focus on creating product marketing materials & managing product launch campaigns with different stakeholders)
- Have experience in **analyzing and understanding technological markets**
- Are a **good listener** and can translate technical product roadmaps and -releases to valuable marketing content that anyone understands (even your grandparents )
- Are fluent in **English**, spoken as well as written - **Dutch** is a huge bonus!
- Have a **creative flair** for content creation (writing blogposts, slideware, video scripts, ...), ensuring everyone understands what we do and how we stand out from the competition
- Are a **spontaneous** and **persistent** individual who is not afraid of making decisions, while also being a **team player** at heart
- Are **driven** to grow your personal career and make a difference

## What do we offer?

A monthly salary in line with your experience

Attractive benefits such as meal vouchers, health insurance and a cafeteria plan

Enjoy up to 32 days of annual leave and flexible working hours, giving you the freedom to manage your own schedule

An amazing HQ in Ghent (packed with snacks & drinks) with the possibility of working from home 2 days a week

You will be a part of a goal driven marketing team that fosters personal growth, teamwork and collaboration between departments

You can take on a dynamic role with significant responsibility. You have the power to truly make a meaningful impact

Joining us in our growth story now means exciting opportunities await you in the future

♀ A unique work environment: enjoy fun activities like group marathons, "Fat Thursday" on the last Thursday of the month, and sports during lunch breaks.

**Ready to make a creative impact as a Product Marketeer? Apply now and pop by for a coffee!**

<https://www.sensolus.com/>